

Health Education: Catalyst for Change

Texas Society for Public Health Education (TSOPHE)

Winter Conference **February 27-28, 2014**

MD Anderson Cancer Center South Campus Research,
7435 Fannin Street
Houston, Texas 77030

Texas Society for
Public Health Education
2013 Conference

Health Education:
Catalyst for Change



Conference Highlights

REGISTRATION DEADLINE: * February 24, 2014

(*Lunch included in cost is guaranteed if registered by the deadline.)

Register online www.wepay.com/events/tsophe2014conference

Keynote Speaker



Ronald R. Cookston, Ed.D, Executive Director, Gateway to Care
Title: *Health Education: Catalyst for Change*

Conference Goal: By the end of the conference, participants will gain an understanding of current trends in health education and upcoming changes impacting the field of public health education including healthcare reform, new policies, innovative technology, advocacy, research and health coaching.

Featured Conference Topics:

- The Role of Health Education in Healthcare Reform
- Applying New Health Promotion Policies: Changing Communities
- Discovering Innovative Technological Approaches for Health Education & Health Promotion
- Influencing Change through Positive Advocacy & Action

Pre- Conference Workshops (February 27, 2014)

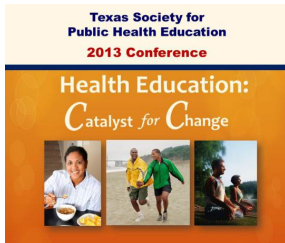
- Integrated Health Coaching: Attaining Sustainable Behavior Change
- Taking Research to the next Step: Obtaining Impactful Outcomes

Students & Entry Level Professionals Speed Mentoring – (Must Pre-register to participate) Individuals will be matched with professional mentors – EXTENDED DEADLINE - FRIDAY, FEBRUARY 21, 2014 BY MIDNIGHT

**Photos/video may be taken on February 27- 28, 2014. Attendees who are registered for the conference grant permission to TSOPHE's organization to use the photos/video from the event for print and web.



Accreditation: An application has been submitted to award up to 7.5 Continuing Education Contact Hours (CECH) for certified health education specialists (CHES/MCHES).SOPHE including its chapters is a designated multiple event provider of CECHs by the National Commission for Health Education Credentialing.



Health Education: Catalyst for Change

Winter Conference – **February 27 -28, 2014**

MD Anderson Cancer Center South Campus Research
7435 Fannin Street, Houston, Texas 77030



CONFERENCE SITE ADDRESS

MD Anderson Cancer Center
South Campus Research Building
7435 Fannin St.
Houston, TX 77030

FREE PARKING

Map: <http://mapq.st/mVZp85>

Optional: Mail TSOPHE Conference Registration Form and Check

Jila Tanha
TSOPHE Treasurer
MD Anderson Cancer Center
1515 Holcombe Blvd, Unit 312
Houston, TX 77030
Fax Number: 713.745.8051

**Photos/video may be taken on February 27- 28, 2014. Participants registered for the conference grant permission to TSOPHE's organization to use the photos/video from the event for print and web.

REGISTRATION DEADLINE: *February 24, 2014

(*Lunch included in cost is guaranteed if registered by the deadline.)

www.wepay.com/events/tsophe2014conference